

Conceptual bases of increase of efficiency of program-target approach in production management

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Abstract

Subject/topic. The development of agro-industrial production to a decisive extent depends on the rationalization of the use of program-target approach in management; professionalism of management, specialists in the development and implementation of programs, projects, regulations on a wide range of issues of planning and forecasting of production processes, digitalization, regulation of mechanisms of economic relations. **Goal/objectives.** The aim of the study is to develop a set of measures to improve the effectiveness of the program - target approach in the management of agro-industrial production. The achievement of this goal is realized by solving the problem of substantiating the conceptual provisions of the formation of mechanisms of interaction between authorities and business structures in the organization of agro-industrial production, specialization and cooperation of production; development, adoption and implementation of rational decisions in the field of ensuring high rates of development of scientific and technological progress. **Methodology.** A set of abstract-logical and statistical methods is used. **Conclusions/relevance.** The results of the study allow us to systematize the key areas in improving the efficiency of development of agriculture and modernization of agricultural production. **Application.** That will successfully solve the issues of food security.

Keywords: *agricultural policy, business, program-target approach in management, systems, modernization, production, profitability, efficiency*

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