

Development of digital technologies at the level of municipal government

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Abstract

Subject/topic. The article discusses the compliance of the degree of development of information and communication technologies (ICT) in public administration at the regional and municipal levels to the tasks of digitalization of Russia. **Goals/objectives.** Show the possibilities of using ICT in public and municipal administration. Determine the list of institutional factors affecting the speed of e-government implementation. **Methodology.** Legislative measures and practical steps to implement e-government in Russia are considered. The analysis of the statistical information reflecting staffing of bodies of regional and municipal management and level of equipment of workplaces with Internet access is applied. The content analysis of the sites of municipal districts and municipal settlements in the Republic of Karelia, characterizing the using of ICT for solving problems of local government. **Results.** The prospects of integrated use of information and communication technologies by state and municipal authorities at the regional level in the formation of e-government are shown. It is determined that along with the technological aspect of e-government implementation it is necessary to take into account organizational and social factors. Problems of filling and registration of sites of municipalities of the Republic of Karelia are fixed. **Conclusions/Significance.** The study showed that there are disparities in the use of ICT at the state and municipal levels. At the Federal level, there are tools that demonstrate successful work on the formation of e-government: the volume and quality of public services provided is growing. The processes of introducing digital technologies and e-government at the local government level are not being sufficiently active, which does not contribute to increasing the openness of municipal authorities and public confidence in it. **Application.** It is necessary to conduct work on the standardization of sites of municipalities. In their daily work, local governments should begin to pay more attention to working with social networks as an effective way of communicating with young people. These activities will contribute to increasing the openness of municipal authorities and improving the quality of information and other public services.

Keywords: *digital economy, e-government, Northwestern Federal district, Republic of Karelia, municipal units*

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