

Ensuring economic security of industrial enterprises on the example of the production and technological complex of the Republic of Bashkortostan

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Abstract

Subject/topic - to reveal modern ways and approaches to ensuring the economic security of industrial enterprises by optimizing the business model, switching to intelligent digital technologies in the management and organization of activities, and using alternative tools to attract investment in development. **Methodology:** the article is based on a combination of general scientific and partially scientific methods, including: statistical and econometric analysis, content analysis, scientific synthesis. **Results:** the statistical and econometric analysis has shown that in general, the Russian industry and the industry of Bashkiria are not characterized by sustainable and economically secure development for a number of reasons. If this trend continues, the economic vulnerability of industrial enterprises will only increase, which will negatively affect the level of economic security of the state. **Conclusions/Significance:** modern management and technological approaches (optimization of business models, transition to digital platforms in the organization of main and auxiliary activities, attraction of resources for development through collective forms of private investment) are proposed, which will increase the level of economic security of individual industrial enterprises. But in general, the industrial sector of the Russian economy, including the Bashkir economy, needs systematic institutional reforms.

Keywords: business model, industry, economic security, enterprises, investment, intelligent technologies, development, digitalization

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